

## Message Text

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PAGE 01 STATE 187270  
ORIGIN COME-00

INFO OCT-01 ARA-14 ISO-00 EB-08 ICA-20 /043 R

DRAFTED BY COM/BED/OIM/ANDEAN/TKBREWER, CMM/BL  
APPROVED BY EB/OCA/CM/JJREILLY  
COM/BED/OIM/EM/EOLSEN, AD  
COM/BED/SAD/FGAYNOR  
STATE/ARA/ECP/WSKOK (INFO)

-----050487 251849Z /50

R 251631Z JUL 78  
FM SECSTATE WASHDC  
TO AMEMBASSY PORT OF SPAIN

UNCLAS STATE 187270

E.O. 11652: N/A

TAGS: BEXP, TD

SUBJECT: PROPOSAL FOR V/CE CONSTRUCTION INDUSTRY

REF: A-31, 6/20/78

1. USDOC APPRECIATES POST INITIATIVE IN REF PROPOSAL. CURRENT PLANS CALL FOR V/CE TO BE PRODUCED IN FY 1979, ASSUMING INDUSTRY INTEREST REMAINS STRONG, AND TO BE AVAILABLE IN EARLY 1980. WHILE POST MIGHT NOT BE INCLUDED IN PRIMARY COUNTRIES, V/CE CAN DEFINITELY BE MADE AVAILABLE AND IT IS ENTIRELY POSSIBLE THAT AN INDUSTRY SPECIALIST CAN ALSO BE MADE AVAILABLE. YOU WILL BE KEPT INFORMED WHEN SPECIFICS OF THIS PROJECT HAVE BEGUN TO MATERIALIZE.

2. IN THE MEANTIME, THERE IS A MAJOR EXHIBITION OF MINING AND CONSTRUCTION EQUIPMENT SCHEDULED FOR CARACAS IN AUGUST 1979. POST COULD CAPITALIZE ON THIS EVENT IN A NUMBER OF WAYS: 1) ORGANIZE A MISSION TO THE VENEZUELA EXHIBITION, UNCLASSIFIED

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2) USE A SET OF CATALOGS FROM THE VENEZUELA EXHIBITION FOR A SPECIAL EXHIBITION HOSTED BY THE POST WITH PRESENTATION TO THE LOCAL ASSOCIATION, OR 3) USDOC COULD ATTEMPT TO

RECRUIT EXHIBITORS FOR A POST - EXHIBITION VISIT TO PORT OF SPAIN FOLLOWING THE CLOSE OF THE EXHIBITION. A CATALOG

SHOWING WITH THOSE EXHIBITORS WILLING TO TRAVEL TO PORT OF SPAIN COULD BE AN EFFECTIVE POST - INITIATED EVENT.

3. ADVISE POST INTEREST IN ABOVE THREE SUGGESTIONS. OTHER CARACAS EXHIBITIONS WHICH MAY BE OF INTEREST IN 1979 INCLUDE JANUARY PETROELUM/GAS EXPLORATION/REFINERY EQUIPMENT; JUNE AGRICULTURE MACHINERY AND EQUIPMENT AND SEPTEMBER HEALTH CARE SYSTEMS. AT THE VERY LEAST, BELIEVE EXHIBITORS WOULD BE WILLING TO PROVIDE SET OF CATALOGS FOR A SERIES OF POST - INITIATED SHOWINGS. THIS COULD BE DONE JUST PRIOR TO EVENT TO ENCOURAGE BUYERS TO VISIT SHOW OR AFTER SHOW TERMINATES.

4. THE ENGLISH VERSION OF THE V/CE MACHINE TOOLS/USA NOW INCLUDES 31 FIRMS. IT IS CURRENTLY AVAILABLE TO ANY INTERESTED POST ALTHOUGH NO FUNDS ARE AVAILABLE FROM USDOC FOR OVERSEAS PROMOTION.

5. AN ENGLISH VERSION OF THE V/CE PACKAGING/USA INCLUDES 21 FIRMS. IT IS ALSO AVAILABLE WITHOUT FUNDS.

6. FYI: FUNDS FOR THESE V/CE EVENTS COME ENTIRELY FROM TRADE AND INDUSTRIAL ASSOCIATIONS. THESE FUNDS ARE NORMALLY USED AT THE FIRST THREE OR FOUR OFFICIAL STOPS. IF SURPLUS FUNDS REMAIN THEY ARE OFFERED TO SECONDARY STOPS

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7. LATER IN THE YEAR THE ENGLISH V/CE PLASTIC PRODUCTION/USA, 20 FIRMS PARTICIPATING, WILL BE AVAILABLE WITH THE POSSIBILITY OF SOME FUNDS FOR A LIMITED NUMBER OF INTERESTED POSTS.

8. ADVISE IF INTERESTED IN ANY OF ABOVE. VANCE

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NNN

## Message Attributes

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**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Decaption Date:** 01 jan 1960  
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**TAGS:** BEXP, TD  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
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**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014